- 11762920

					2
Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16
Syscode	0344	Agency	Strategic Media Placement	Version	3 Vs. 2
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines	
Market	Grand Rapids			Total # of Weeks	
Market	Clarid Replies			Total	\$1,697.00
		Client Code		Total	*
AF	Matthew Marcus	Product Code		Commission	\$254.55
	I illo Maino	Fet Code	HS61	Net Total	\$1,442.45
odies Cooldinator	Lika Maino			Total Spots	
Office	Washington	Product Name		Total opens	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Silivev	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
		Makegood Policy	Approval Required	CPP -	CPM -
Comments :	R2 9.29 Revising totals to reflect what ran, please confirm.	nfirm.			

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	20	19	18	17	16	15	14	13	12	1	10	9	8	7	6	CTI	4	ω	2	-	Line
ON C	CNN	CNN	CNN	CNN	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	CNBC	AEN	AEN	AEN	AEN	AEN	AEN	AEN	AEN	Net
AVG. ALL WKS<	AVG, ALL WKS	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS<	Program																
10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	Start Date
10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	Stop
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	Stop
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\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$8.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot
REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment																

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	0344	Agency	Strategic Media Placement	Version	-	3 Vs. 2	
Vame	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$1,697.00
AF	Matthew Marcus	Product Code		Commission			\$254.55
es Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
	Washington	Product Name		Total Spots			145
	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -		GIMP	
		Makegood Policy	Approval Required	CPP .		CPM	1

4	4		(3)	(1)	w	(L)	ω	34	33	32	31	30	29	28	27	26	25	24	23	22	Line
42 C	41 0	40	39 C	38 C	37 C	36 C	35 C														
CNN	Net																				
CNN NEWSROOM<	CNN NEWSROOM<	VARIOUS	CNN NEWSROOM<	NEW DAY<	CNN NEWSROOM<	AVG. ALL WKS<	AVG. ALL WKS<	Program													
10/3/16	9/26/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	Date
10/9/16	10/2/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	Date
09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	05:00	09:00	19:00	19:00	Time
16:00	16:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	19:00	24:00	24:00	Time
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\$0.00		\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0,00	\$0.00	\$0.00	\$0.00	\$0.00	Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Len
REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	REMOVED SPOTS																

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16	
Syscode	0344	Agency	Strategic Media Placement	Version	3 Vs. 2	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total	\$1.	\$1,697.00
AE	Matthew Marcus	Product Code		Commission	S	\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total	\$1.	\$1,442.45
Office	Washington	Product Name		Total Spots		145
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -	GIMP -	
1		Makegood Policy	Approval Required	CPP -	CPM -	
Comments:	R2 9.29 Revising totals to reflect what ran, please confirm.	īm.				-100

63	62	61	60	59	58	57	56	55	54	53	52	51	50	49	48	47	46	45	44	43	Line
DISC	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	CNN	Net							
AVG. ALL WKS<	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS	CNN NEWSROOM<	CNN NEWSROOM<	CNN NEWSROOM<	CNN NEWSROOM<	Program							
11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	Start Date
11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	00:30	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	24:00	16:00	16:00	16:00	16:00	Stop Time
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0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$11.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$12.00	\$15.00	\$8.00	\$8.00	\$8.00	\$8.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Line Comment												

	1							1	1	-	-		1			1	I			I
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0			×	×	×	×	×	×	0 24:00	6 19:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN /	83
SPOTS	REMOVED SPOTS	08	\$0.00	\$15.00	0	1	1	×	×	×	×	×	×	0 24:00	6 19:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN /	82
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0			×	×	×	×	×	×	0 24:00	6 19:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN /	81
SPOTS	REMOVED SPOTS	30	\$0,00	\$15.00	0	9	្ន	×	×	×	×	×	0 ×	0 24:00	6 19:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN /	80
SPOTS	REMOVED SPOTS	30	\$0.00	\$15.00	0		,	×	×	_			0	0 24:00	6 19:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN /	79
SPOTS	REMOVED SPOTS	30	\$0.00	\$7.00	0		ā	×	×				0	0 19:00	6 09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESP2 A	78
SPOTS	REMOVED SPOTS	30	\$0.00	\$7.00	0			×	×	_			0	0 19:00	6 09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESP2 /	77
SPOTS	REMOVED SPOTS	30	\$0.00	\$7.00	0	,	1	×	×	_			0	0 19:00	6 09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESP2 A	76
SPOTS	REMOVED SPOTS	30	\$0.00	\$7.00	0	1	1	×	×				0	0 19:00	6 09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESP2 A	75
SPOTS	REMOVED SPOTS	30	\$0.00	\$7.00	0	,		×	×	_			0	0 19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESP2 A	74
SPOTS	REMOVED SPOTS	30	\$0.00	\$7.00	0			×	×	_			0	0 19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESP2 A	73
SPOTS	REMOVED SPOTS	30	\$0.00	\$7.00	0	1	1	×	×	_			-	0 19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	ESP2 A	72
	Issue	30	\$0.00	\$9.00	0	i	ı.	×	×				0	0 24:00	6 19:00	11/13/16	11/7/16	AVG. ALL WKS	ESP2 A	71
	Issue	30	\$0.00	\$7.00	0		1	×	×				0	0 19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS	ESP2 A	70
	Issue	30	\$0.00	\$7.00	0		100	×	×					0 19:00	6 09:00	10/30/16	10/24/16	AVG. ALL WKS	ESP2 A	69
	Issue	30	\$0.00	\$7,00	0	,	1	×	×					19:00	6 09:00	10/23/16	10/17/16	AVG. ALL WKS	ESP2 A	68
	Issue	30	\$0.00	\$7,00	0	,	1	×	×				0	19:00	6 09:00	10/16/16	10/10/16	AVG. ALL WKS	ESP2 A	67
	Issue	30	\$0.00	\$7.00	0		э	×	×				0	19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	ESP2 A	66
	Issue	30	\$0.00	\$7.00	0		1	×	×					19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	ESP2 A	65
SPOTS	REMOVED SPOTS	30	\$0.00	\$9.00	0			×	×	_				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	ESP2 A	64
Line Comment	_	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	S	T F	\$			Stop	Start Time	Stop Date	Start Date	Program	Net	Line
															firm.	lease con	what ran, p	R2 9.29 Revising totals to reflect what ran, please confirm.		Comments :
<u>,</u>	CFM			CPP	[ [					Approval Required	/al Re	ppro	L	Makegood Policy	Makeg					[
	GIMP			GRP	<u>Ω</u>						35+	Adults 35+	L	Primary Demo	Primar			Cable Nielsen Live+3 Jul16		Survey
Ť	Cost Per Spot			Sold On	Sc													Accepted		Status
	100.0			Affiliate Split	A <sub>f</sub>									Status	Credit Status			(301) 951-2620		Phone
145				Total Spots	To									Product Name	Produc			Washington		Office
\$1,442.45				Net Total	Z							HS61		de	Est Code			Lilka Marino	Coordinator	Sales Co
\$254.55				Commission	C									t Code	Product Code			Matthew Marcus		ΑE
\$1,697.00		Ц		Total	То									Code	Client Code					
8			ks	Total # of Weeks	To													Grand Rapids		Market
			u	Show All Lines	SH						٦	MI GOP		ser	Advertiser			Spectrum/South Haven, MI	Name	System Name
	3 Vs. 2	S		Version	Ve			ent	acem	Strategic Media Placement	jic Me	Strates	(0)		Agency			0344		Syscode
	09/29/16	0		Update Date	두				6	09/19/16 - 11/13/16	16 - 1	)9/19/		Dates	Flight Dates			62338790		Order#

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ESPN N

AVG. ALL WKS<

10/24/16 10/30/16 19:00

24:00

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\$15.00

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REMOVED SPOTS

	Issue	30	\$0.00	\$12.00	0	ı	c	×	×					19:00	09:00	10/16/16	10/10/16	AVG, ALL WKS	ESPN /	105
	Issue	30	\$0.00	\$12.00	0	10	, E.	×	×					19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS	ESPN /	104
	Issue	30	\$0.00	\$12.00	0	1		×	×					19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	ESPN /	103
S)	REMOVED SPOTS	30	\$0.00	\$12.00	0	1	1	×	×					19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN /	102
	Issue	30	\$0.00	\$15.00	0	100	9	×	×					24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	ESPN /	101
S	REMOVED SPOTS	30	\$0.00	\$8.00	0		a	×	×	×	×	×	×	16:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN /	100
S	REMOVED SPOTS	30	\$0.00	\$8.00	0	,	,	×	×	×	×	×	×	16:00	00:60	10/30/16	10/24/16	AVG. ALL WKS<	ESPN /	99
S	REMOVED SPOTS	30	\$0.00	\$8.00	0		2	×	×	×	×	×	×	16:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN A	98
S	REMOVED SPOTS	30	\$0.00	\$8.00	0			×	×	×	×	×	×	16:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN	97
S	REMOVED SPOTS	30	\$0.00	\$8.00	0		,	×	×	×	×	×	×	16:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN A	96
S	REMOVED SPOTS	30	\$0.00	\$8.00	0	-		×	×	×	×	×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN A	95
S	REMOVED SPOTS	30	00.0	\$12.00	0	ř		×	×	$\dashv$	_	_		19:00	09:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN A	94
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	ı		×	×		_			19:00	09:00	10/30/16	10/24/16	AVG. ALL WKS<	ESPN	93
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	-	-	×	×	$\dashv$		_		19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	ESPN A	92
S	REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	Н				19:00	09:00	10/16/16	10/10/16	AVG. ALL WKS<	ESPN A	91
S	REMOVED SPOTS	30	\$0.00	\$12.00	0		-	×	×	-	_	_		19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	ESPN A	90
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	·	,	×	×		-	_		19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN A	89
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	1	ì	×	×	$\dashv$	$\dashv$			19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN A	88
S	REMOVED SPOTS	30	00.0\$	\$8.00	0	a	9	×	×					16:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	ESPN A	87
	Issue	30	\$0.00	\$12.00	0	ā	1	×	×					19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS	ESPN	86
S	REMOVED SPOTS	30	\$0.00	\$15.00	0	э	1	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	ESPN	85
mment	Line Comment	Spot	Total Cost	Unit Cost	Total Spots	dWI	RTG	S	S	- П	₹		3	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
															, ,	ase confirm	vhat ran, ple	R2 9.29 Revising totals to reflect what ran, please confirm.		Comments :
	СРМ		-	CPP	0					Approval Required	al Re	prov	2	Policy	Makegood Policy					[
	GIMP		-	GRP	െ						35+	Adults 35+	Ņ	emo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	S													Accepted		Status
	100.0			Affiliate Split	Þ								Н	tus	Credit Status			(301) 951-2620		Phone
145				Total Spots	H								$\dashv$	ame	Product Name			Washington		Office
\$1,442.45				Net Total	z							HS61	I		Est Code			Lilka Marino	Sales Coordinator	Sales Co
\$254.55				Commission	ा								$\dashv$	ode	Product Code			Matthew Marcus		Æ
\$1,697.00				Total	<u>-</u>								$\dashv$	de	Client Code					
8			eks	Total # of Weeks	- 크								ł					Grand Rapids		Market
			S	Show All Lines	S			1				MI GOP	3		Advertiser			Spectrum/South Haven, MI	Name	System Name
	3 Vs. 2			Version	<			ent	acem	Strategic Media Placement	C Me	rateg	25		Agency			0344		Syscode
	09/29/16			Update Date					3	09/19/16 - 11/13/16	6-1	/19/1	000	es	Flight Dates			62338790		Order #

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	0344	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	S		8
		Client Code		Total			\$1,697.00
AE	Matthew Marcus	Product Code		Commission			\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	
	Control of the Contro	Makegood Policy	Approval Required	CPP	•	CPM	•

Comments:

CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
•								S			
CPM	GIMP	Cost Per Spot	100.0							3 Vs. 2	09/29/16
•	'			145	\$1,442.45	\$254.55	\$1,697.00	8			

	126 FXNC	125 FXNC	124 FOOD	123 FOOD	122 FOOD		121 FOOD															
	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS		VARIOUS	VARIOUS ·	VARIOUS VARIOUS	VARIOUS  VARIOUS  VARIOUS	AVG. ALL WKS AVG. ALL WKS VARIOUS VARIOUS	AVG. ALL WKS<  AVG. ALL WKS<  AVG. ALL WKS<  VARIOUS  VARIOUS  VARIOUS	AVG. ALL WKS« AVG. ALL WKS« AVG. ALL WKS« VARIOUS VARIOUS	AVG. ALL WKS<  AVG. ALL WKS<  AVG. ALL WKS<  AVG. ALL WKS<  VARIOUS  VARIOUS  VARIOUS	AVG. ALL WKS< VARIOUS  VARIOUS	AVG. ALL WKS<	AVG. ALL WKS« VARIOUS  VARIOUS	AVG. ALL WKS  VARIOUS  VARIOUS  VARIOUS	AVG. ALL WKS  VARIOUS  VARIOUS  VARIOUS	AVG. ALL WKS	AVG. ALL WKS  VARIOUS  VARIOUS  VARIOUS  VARIOUS
	9/26/16	9/19/16	10/31/16	10/24/16	10/17/16	10/10/16	_	10/3/16	$\rightarrow$	+		9"										
	10/2/16	9/25/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	4	+	+					Spire states states states	SPECIFICATION CONTRACTOR	STATE STATE SHAPE SHAPE SHAPE SHAPE	Sele total siles and siles and				
0.00	19.00	19:00	09:00	09:00	09:00	09:00	09:00		09:00	09:00	19:00 09:00 09:00	09:00 19:00 09:00 09:00	09:00 09:00 19:00 09:00 09:00	09:00 09:00 09:00 19:00 09:00	09:00 09:00 09:00 09:00 19:00 09:00	09:00 09:00 09:00 09:00 09:00 09:00 09:00	09:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00	19:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00	09:00 19:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00	09:00 09:00 19:00 09:00 09:00 09:00 09:00 09:00 09:00 09:00	09:00 09:00 09:00 19:00 19:00 09:00 09:00 09:00 09:00 09:00	
	24:00	24:00	19:00	19:00	19:00	19:00	19:00		19:00	19:00 19:00	24:00 19:00 19:00	19:00 24:00 19:00 19:00	19:00 19:00 24:00 19:00 19:00	19:00 19:00 19:00 19:00 19:00	19:00 19:00 19:00 19:00 19:00 19:00	19:00 19:00 19:00 19:00 19:00 24:00 19:00	19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00	24:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00	16:00 24:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00	19:00 16:00 24:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00	19:00 19:00 16:00 24:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00	19:00 19:00 19:00 16:00 24:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00
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	REMOVED SPOTS	STATE OF CO.	BEMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Issue Issue REMOVED SPOTS	Issue Issue Issue Issue Issue REMOVED SPOTS	Issue Issue Issue Issue Issue Issue Issue	Issue Issue Issue Issue Issue Issue Issue Issue	Issue Issue Issue Issue Issue Issue Issue Issue Issue	Issue	REMOVED SPOTS  Issue	Issue REMOVED SPOTS Issue	Issue	Issue	Issue						

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Order#		62338790			Flight Dates	S		09/19/16 - 11/13/16	9/16	1	/13/	16					I S	Update Date			09/29/16
Syscode	Ф	0344			Agency		1 (0	Strat	egic	Mec	lia	lace	Strategic Media Placement	-			2 6	Version		4	SVS. 2
Market	Tallio C	Grand Rapids			, advoision		-	3	19								L اة	Total # of Weeks	Š	_	8
					Client Code	Ф	4										Total	al			\$1,697.00
AE		Matthew Marcus			Product Code	ode	Н										ဂ္ဂ	Commission			\$254.55
Sales C	Coordinator	r Lilka Marino			Est Code		_	HS61									N <sub>e</sub>	Net Total			\$1,442.45
Office		Washington			Product Name	ame	_										Tot	Total Spots			145
Phone		(301) 951-2620			Credit Status	lus	Н										Aff	Affiliate Split		_	100.0
Status		Accepted															So	Sold On			Cost Per Spot
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	Ĺ	Adults 35+	s 35	Ť							GRP	Ö	•		GIMP -
					Makegood Policy	Policy	H	Approval Required	oval	Rec	uire	۵					СРР	ס	•		CPM -
Comments :	nts:	R2 9.29 Revising totals to reflect what ran, please confirm.	vhat ran, ple	ase confirm	7																
								1		- 1	- 1	- 1	2	-	- 1	4		2	Total	2	lin Commont
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	3	-	8	-	П		S	0	RTG	MP.	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	FXNC	VARIOUS	10/3/16	10/9/16	19:00	24:00	×	×	×	×	$\overline{}$	×	×	×	1	1.	0	\$15.00	\$0.00	30	REMOVED SPOTS
128	FXNC	VARIOUS	10/10/16	10/16/16	19:00	24:00	×	×	×	×		×	×	×	•	·	0	\$15.00	\$0.00	30	REMOVED SPOTS
129	FXNC	VARIOUS	10/17/16	10/23/16	19:00	24:00	×	×	×	×	$\rightarrow$	×	×	×	•		0	\$15.00	\$0.00	30	REMOVED SPOTS
130	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00	×	×	×	×	$\rightarrow$	×	×	×	·	'	0	\$15.00	\$0.00	30	REMOVED SPOTS
131	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	×	×	×	×	-	×	×	×	_		0	\$15.00	\$0.00	30	REMOVED SPOTS
132	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	19:00							×	×	1.	1	0	\$12.00	\$0.00	30	Issue
133	FXNC	FOX AND FRIEND<	9/19/16	9/25/16	05:00	09:00							×	×	ı	,	0	\$11.00	\$0.00	30	REMOVED SPOTS
134	FXNC	FOX AND FRIEND<	9/26/16	10/2/16	05:00	09:00	×	×	×	×		×	×	×			0	\$11.00	\$0.00	30	REMOVED SPOTS
135	FXNC	FOX AND FRIEND<	10/3/16	10/9/16	05:00	09:00	×	×	×	×		×	×	×	•	'	0	\$11.00	\$0.00	30	REMOVED SPOTS
136	FXNC	FOX AND FRIEND<	10/10/16	10/16/16	05:00	09:00	×	×	×	×	-	×	×	×	•		0	\$11.00	\$0.00	30	REMOVED SPOTS
137	FXNC	FOX AND FRIEND<	10/17/16	10/23/16	05:00	09:00	×	×	×	×	-	×	×	×	•	,	0	\$11.00	\$0.00	30	REMOVED SPOTS
138	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00	×	×	×	×	_	×	×	×		-1	0	\$11.00	\$0.00	30	REMOVED SPOTS
139	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	×	×	×	×	$\dashv$	×	×	×		э	0	\$11.00	\$0.00	30	REMOVED SPOTS
140	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00							×	×	1		0	\$12.00	\$0.00	30	Issue
141	FXNC	VARIOUS	9/19/16	9/25/16	09:00	16:00				-	-	_	×	×			2	\$8.00	\$16.00	30	Issue
142	FXNC	AVG. ALL WKS<	9/19/16	9/25/16	09:00	19:00		$\neg$			$\dashv$	_	×	×	1	ı	0	\$12.00	\$0.00	30	REMOVED SPOTS
143	FXNC	AVG. ALL WKS<	9/26/16	10/2/16	09:00	19:00					-		×	×	ı		0	\$12.00	\$0.00	30	REMOVED SPOTS
144	FXNC	AVG. ALL WKS<	10/3/16	10/9/16	09:00	19:00				-	_	_	×	×	٠	i	0	\$12.00	\$0.00	30	REMOVED SPOTS
145	FXNC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00							×	×	,	1	0	\$12.00	\$0.00	30	REMOVED SPOTS
146	FXNC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	19:00				_			×	×			0	\$12.00	\$0.00	30	REMOVED SPOTS
147	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00				-	-	_	×	×		٠	0	\$12.00	\$0.00	30	REMOVED SPOTS

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Order #	#	62338790			Flight Dates	Š	0	9/19/	09/19/16 - 11/13/16	11/1	3/16					를	Update Date			09/29/16
Syscode	le	0344			Agency		S	rate	Strategic Media Placement	/ledia	Pla	cem	ent			<u>{</u>	Version		(2)	3 Vs. 2
System Name	Name	Spectrum/South Haven, MI			Advertiser		3	MI GOP	ď							ε	Show All Lines	us		
Market		Grand Rapids														[7]	Total # of Weeks	sks	Ц	8
					Client Code	е	$\vdash$									[]	Total			\$1,697.00
AE		Matthew Marcus			Product Code	ode	-									C	Commission			\$254.55
Sales (	Sales Coordinator	Lilka Marino			Est Code		Ξ	HS61								Z	Net Total			\$1,442.45
Office		Washington			Product Name	ame	$\dashv$									Тс	Total Spots			145
Phone		(301) 951-2620			Credit Status	su	Н									Af	Affiliate Split			100.0
Status		Accepted														Sc	Sold On			Cost Per Spot
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	A	dults	Adults 35+							ଦ	GRP	-		GIMP -
1					Makegood Policy	Policy	A	opro	Approval Required	equ	ired					<u></u>	CPP	7		CPM -
Comments :	ints :	R2 9.29 Revising totals to reflect what ran, please confirm.	vhat ran, ple	ase confirm	7															
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	3	4	\$	Н	П	S	s	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						×	×		1	0	\$12.00	\$0.00	30	REMOVED SPOTS
149	FXNC	VARIOUS	9/26/16	10/2/16	09:00	16:00	×	×	×	×	×	×	×	ı	п	0	\$8.00	\$0.00	30	REMOVED SPOTS
150	FXNC	VARIOUS	10/3/16	10/9/16	09:00	16:00	×	×	×	×	×	×	×	•	r:	0	\$8.00	\$0.00	30	REMOVED SPOTS
151	FXNC	VARIOUS	10/10/16	10/16/16	09:00	16:00	×	×	×	×	×	×	×	-		0	\$8.00	\$0.00	30	REMOVED SPOTS
152	FXNC	VARIOUS	10/17/16	10/23/16	09:00	16:00	×	×	×	×	×	×	×	-		0	\$8.00	\$0.00	30	REMOVED SPOTS
153	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00	×	×	×	×	×	×	×	1		0	\$8.00	\$0.00	30	REMOVED SPOTS
154	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	×	×	×	×	×	×	×		r	0	\$8.00	\$0.00	30	REMOVED SPOTS
155	FXNC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00						×	×	×	1	0	\$15.00	\$0.00	30	Issue
156	FXNC	VARIOUS	9/19/16	9/25/16	16:00	19:00						×	×	,	,	0	\$12.00	\$0.00	30	REMOVED SPOTS
157	FXNC	VARIOUS	9/26/16	10/2/16	16:00	19:00	×	×	×	×	×	×	×	i	. 1	0	\$12.00	\$0.00	30	REMOVED SPOTS
158	FXNC	VARIOUS	10/3/16	10/9/16	16:00	19:00	×	×	×	×	×	×	×		12	0	\$12.00	\$0.00	30	REMOVED SPOTS
159	FXNC	VARIOUS	10/10/16	10/16/16	16:00	19:00	×	×	×	×	×	×	×		91	0	\$12.00	\$0.00	30	REMOVED SPOTS
160	FXNC	VARIOUS	10/17/16	10/23/16	16:00	19:00	×	×	×	×	×	×	×			0	\$12.00	\$0.00	30	REMOVED SPOTS
161	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00	×	×	×	×	×	×	×		343	0	\$12.00	\$0.00	30	REMOVED SPOTS
162	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	×	×	×	×	×	×	×			0	\$12.00	\$0.00	30	REMOVED SPOTS
163	FXNC	FOX & FRIENDS<	11/7/16	11/13/16	05:00	09:00						×	×		,	0	\$11.00	\$0.00	30	Issue

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Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	0,	09/29/16	
Syscode	0344	Agency	Strategic Media Placement	Version	3	3 Vs. 2	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks			8
		Client Code		Total			\$1,697.00
AE	Matthew Marcus	Product Code		Commission			\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split	1	00.0	
Status	Accepted			Sold On	0	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP -		GIMP	
-		Makegood Policy	Approval Required	CPP	0	CPM	

s: R2 9.29 Revising totals to reflect what ran, please confirm.			Makegood Policy	Approval Required	2	CIVI
tals to reflect what ran, p						
	S	tals to reflect what ran, p	firm.			

Comments

Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16		
Agency	Strategic Media Placement	Version		3 Vs. 2		
Advertiser	MI GOP	Show All Lines	S,			
		Total # of Weeks	ks			8
Client Code		Total				\$1,697.00
Product Code		Commission				\$254.55
Est Code	HS61	Net Total				\$1,442.45
Product Name		Total Spots				145
Credit Status		Affiliate Split		100.0		
		Sold On		Cost Per Spot		
Primary Demo	Adults 35+	GRP	-	GIMP		
Makegood Policy	Approval Required	CPP	1	СРМ	1	

						_											
00 30	\$12.00 \$0.00	0			×	_				0	24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC	188
\$0.00 30	\$12.00 \$0	0		,	×			1930		0	24:00	19:00	11/13/16	11/7/16	MOVIE- ACQUIRE/AVG. ALL WKS	LIF	187
0.00 30	\$12.00 \$0	0			×	×	×	×	×	0 ×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	두	186
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30	\$12.00 \$0	0	·	1	×	×	×	×	×		_	19:00	10/23/16	10/17/16	AVG. ALL WKS<	듞	184
0.00 30	\$12.00 \$0	0	,		×	×	×	×	×	-	-	19:00	10/16/16	10/10/16	AVG. ALL WKS<	듞	183
0.00 30	\$12.00 \$0	0	,	э	×	×	×	×	×	_	24:0	19:00	10/9/16	10/3/16	AVG. ALL WKS<	듞	182
30	\$12.00 \$0	0	7		×	×	×	×	×	_	24:0	19:00	10/2/16	9/26/16	AVG. ALL WKS<	듀	181
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30	Н	0	1		×	×	×	×	×		24:0	19:00	10/30/16	10/24/16	AVG. ALL WKS<	HIST	177
0.00 30	\$15.00 \$0	0			×	×	×	×	×		24:0	19:00	10/23/16	10/17/16	AVG. ALL WKS<	HIST	176
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0.00 30	\$15.00 \$0	0	i	r,	×	×	×	×	×	-	24:0	19:00	10/9/16	10/3/16	AVG. ALL WKS<	HIST	174
30	\$15.00 \$0	0	i		×	×	×	×	×	×	24:0	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HIST	173
30	\$15.00 \$0	0	i	E	×	Ų			$\neg$	0	24:0	19:00	9/25/16	9/19/16	AVG. ALL WKS<	HIST	172
0.00 30	\$15.00 \$0	0	ï		×	J				0	24:0	19:00	11/13/16	11/7/16	VARIOUS	HGTV	171
30	\$15.00 \$0	0	-		×	×	×	×	×	×	24:0	19:00	11/6/16	10/31/16	VARIOUS	HGTV	170
30	$\vdash$	0			×	×	×	×	×	×	24:0	19:00	10/30/16	10/24/16	VARIOUS	HGTV	169
tal Spot ost Len	Unit Tot Cost Co	Total Spots	MP	RTG	o o		-	٤	-	-	Stop	Start Time	Stop Date	Start Date	Program	Net	Line
and the first and		Total Cost \$0.00 \$	Unit Total Cost Cost \$15.00 \$0.00 \$15.00 \$0.00 \$15.00 \$0.00 \$15.00 \$0.00 \$15.00 \$0.00 \$15.00 \$0.00 \$15.00 \$0.00 \$15.00 \$0.00 \$15.00 \$0.00 \$15.00 \$0.00 \$15.00 \$0.00 \$12.00 \$0.00 \$12.00 \$0.00 \$12.00 \$0.00 \$12.00 \$0.00 \$12.00 \$0.00 \$12.00 \$0.00 \$0.00 \$12.00 \$0.00 \$0.00 \$12.00 \$0.00 \$0.00 \$12.00 \$0.00 \$0.00 \$0.00 \$0.00 \$12.00 \$0.00	Total         Unit         Total           Spots         Cost         Cost           0         \$15.00         \$0.00           0         \$15.00         \$0.00           0         \$15.00         \$0.00           0         \$15.00         \$0.00           0         \$15.00         \$0.00           0         \$15.00         \$0.00           0         \$15.00         \$0.00           0         \$15.00         \$0.00           0         \$15.00         \$0.00           0         \$15.00         \$0.00           0         \$12.00         \$0.00           0         \$12.00         \$0.00           0         \$12.00         \$0.00           0         \$12.00         \$0.00           0         \$12.00         \$0.00           0         \$12.00         \$0.00	IMP         Total Spots         Unit Cost         Total Cost           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$15.00         \$0.00           -         0         \$12.00         \$0.00           -         0         \$12.00         \$0.00           -         0         \$12.00         \$0.00           -         0         \$12.00         \$0.00           -         0         \$12.00         \$0.00           -         0         \$12.00         \$0.00	S         RTG         IMP         Total Spots         Unit Cost         Total Cost           X         -         -         0         \$15.00         \$0.00           X         -         -         0         \$12.00         \$0.00           X         -         -         0         \$12.00         \$0.00           X	S         S         RTG         IMP         Total Spots         Unit Cost         Total Cost         Cost         Cost         Cost           X         X         -         -         0         \$15.00         \$0.00           X         X         -         -         0         \$12.00         \$0.00           X         X         -         -         0         \$12.00         \$0.00           X </td <td>F S S RTG IMP Total Cost Cost Cost Cost Cost Cost Cost Cost</td> <td>T F S S RTG IMP Total Unit Cost Cost Cost Cost Cost Cost Cost Cos</td> <td>T W T F S S RTG IMP Total Cost Cost Cost Cost Cost Cost Cost Cost</td> <td>M T W T F S S RTG IMP Total Unit Cost Cost Cost Cost Cost Cost Cost Cos</td> <td>  Stop   M   T   W   T   F   S   S   RTG   IMP   Total   Unit   Total   Cost   Cost  </td> <td>Start Time         Stop Time         M T W T F S S RTG         RTG IMP Spots         Cost Cost Cost         Total Cost Cost         Total Cost Cost           19:00         24:00         X X X X X X X X X X X X X X X X X X X</td> <td>Start Time         Stop Time         M T W T F S S RTG         RTG IMP Spots         Cost Cost         Total Cost         Unit Total Cost           19:00         24:00         X X X X X X X X X X X X X X X X X X X</td> <td>  Stop Date   Time   Time   Time   Time   Time   Total   Unit   Unit   Total   Unit   Total   Unit   Total   Unit   Total   Unit   Unit   Unit   Total   Unit   Unit   Total   Unit   Unit   Total   Unit   Unit  </td> <td>  Program   Start   Stop   Date   Time   Tim</td> <td>  Program   Start   Stop   Start   Stop   Start   Stop   M   T   W   T   F   S   S   RTG   IMP   Total   Unit   Total   VARIOUS   10/24/16   10/30/16   19:00   24:00   X   X   X   X   X   X   X   X   X  </td>	F S S RTG IMP Total Cost Cost Cost Cost Cost Cost Cost Cost	T F S S RTG IMP Total Unit Cost Cost Cost Cost Cost Cost Cost Cos	T W T F S S RTG IMP Total Cost Cost Cost Cost Cost Cost Cost Cost	M T W T F S S RTG IMP Total Unit Cost Cost Cost Cost Cost Cost Cost Cos	Stop   M   T   W   T   F   S   S   RTG   IMP   Total   Unit   Total   Cost   Cost	Start Time         Stop Time         M T W T F S S RTG         RTG IMP Spots         Cost Cost Cost         Total Cost Cost         Total Cost Cost           19:00         24:00         X X X X X X X X X X X X X X X X X X X	Start Time         Stop Time         M T W T F S S RTG         RTG IMP Spots         Cost Cost         Total Cost         Unit Total Cost           19:00         24:00         X X X X X X X X X X X X X X X X X X X	Stop Date   Time   Time   Time   Time   Time   Total   Unit   Unit   Total   Unit   Total   Unit   Total   Unit   Total   Unit   Unit   Unit   Total   Unit   Unit   Total   Unit   Unit   Total   Unit   Unit	Program   Start   Stop   Date   Time   Tim	Program   Start   Stop   Start   Stop   Start   Stop   M   T   W   T   F   S   S   RTG   IMP   Total   Unit   Total   VARIOUS   10/24/16   10/30/16   19:00   24:00   X   X   X   X   X   X   X   X   X

	DEMOVED SPOTS	30	\$0.00	\$10.00	0		1	×	×	+	+	+	+	8	19:00	09:00	10/23/16	10/17/16	AVG. ALL WKS<	MNBC	209
REMOVED SPOTS	_	30	\$0.00	\$10.00	0			×	×	7	+	+	+	19:00	+	09:00	10/16/16	10/10/16	AVG. ALL WKS<	MNBC A	208
REMOVED SPOTS		30	\$0.00	\$10.00	0	1	e	×	×		$\dashv$	$\dashv$	$\dashv$	8	0 19:00	09:00	10/9/16	10/3/16	AVG. ALL WKS<	MNBC A	207
REMOVED SPOTS		30	\$0.00	\$10.00	0		e	×	×		-	$\dashv$	-	8	0 19:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC A	206
REMOVED SPOTS		30	\$0.00	\$10.00	0	ı		×	×					00	0 19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC A	205
ue	) Issue	30	\$12.00	\$6.00	2	1	,	×	×		_	-	-	8	0 16:00	09:00	9/25/16	9/19/16	VARIOUS	MNBC V	204
Ue	Issue	30	\$0.00	\$10.00	0	1	et.	×	×					90	0 19:00	16:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC	203
REMOVED SPOTS		30	\$0.00	\$9.00	0		9	×	×	×	×	×	×	00 ×	0 09:00	05:00	11/6/16	10/31/16	MORNING JOE<	MNBC N	202
REMOVED SPOTS		30	\$0.00	\$9.00	0		2	×	×	×	×	×	×	8 ×	0 09:00	05:00	10/30/16	10/24/16	MORNING JOE<	MNBC	201
REMOVED SPOTS		30	\$0.00	\$9.00	0			×	×	×	×	×	×	00 ×	0 09:00	05:00	10/23/16	10/17/16	MORNING JOE<	MNBC	200
REMOVED SPOTS		30	\$0.00	\$9.00	0			×	×	×	×	×	×	00 ×	00:00	05:00	10/16/16	10/10/16	MORNING JOE<	MNBC	199
REMOVED SPOTS	_	30	\$0.00	\$9.00	0	,		×	×	×	×	×	×	00 ×	00:00	05:00	10/9/16	10/3/16	MORNING JOE<	MNBC	198
REMOVED SPOTS		30	\$0.00	\$9.00	0	,		×	×	×	×	×	×	00 ×	0 09:00	05:00	10/2/16	9/26/16	MORNING JOE<	MNBC	197
REMOVED SPOTS		30	\$0.00	\$9.00	0		ı.	×	×					8	0 09:00	05:00	9/25/16	9/19/16	MORNING JOE<	MNBC	196
Je	Issue	30	\$0.00	\$10.00	0	i		×	×					8	0 19:00	09:00	11/13/16	11/7/16	AVG. ALL WKS<	MNBC A	195
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REMOVED SPOTS		30	\$0.00	\$12.00	0	r		×	×	×	×	×	×	00 ×	0 24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	MNBC A	193
REMOVED SPOTS		30	\$0.00	\$12.00	0			×	×	×	×	×	×	00 ×	0 24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	MNBC A	192
REMOVED SPOTS		30	\$0.00	\$12.00	0	T.		×	×	×	×	×	×	8 ×	0 24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	MNBC A	191
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REMOVED SPOTS		30	\$0.00	\$12.00	0	1	ā	×	×	×	×	×	×	8 ×	0 24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC A	189
Line Comment	- ×	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	П		<b>\{</b>		o 6 ≥	Stop	Start Time	Stop Date	Start Date	Program	Net -	Line
																. ∄	ease confi	what ran, pl	R2 9.29 Revising totals to reflect what ran, please confirm.		Comments :
	CPM		-	CPP	0					uired	Req	Approval Required	App	cy	Makegood Policy	Makeg					-
-	GIMP			GRP	<u>ြ</u>						+	lts 35+	Adults		Primary Demo	Primar			Cable Nielsen Live+3 Jul16		Survey
Cost Per Spot	Cost			Sold On	S														Accepted		Status
	100.0			Affiliate Split	A								П		Credit Status	Credit			(301) 951-2620		Phone
				Total Spots	To										Product Name	Produ			Washington		Office
\$1,442.45	П			Net Total	z							3	HS61		de	Est Code			Lilka Marino	Coordinator	Sales Co
\$254.55				Commission	0					-	-		П		Product Code	Produc			Matthew Marcus		Æ
\$1,697.00	1			Total	<u>기</u>						-				Code	Client Code					
			eks	Total # of Weeks	<u>ا</u>														Grand Rapids		Market
			S	Show All Lines	S S							위	MI GOP		iser	Advertiser			Spectrum/South Haven, MI	Name	System Name
2	3 Vs. 2			Version	<			ant	ceme	Strategic Media Placement	Med	tegic	Stra		<	Agency			0344		Syscode
9/10	09/29/16			Update Date	_				3.774	09/19/16 - 11/13/16	- 11/	9/10	1/60		Dates	Flight Dates			02338790		Order #

						N	č	Cal	<del>ol</del> e	Sy	ste	3	NCC Cable System Order	7							
Order#	+	62338790			Flight Dates	es	0	9/19	09/19/16 - 11/13/16	11/	13/16	0,				□	Update Date			09/29/16	
Syscode	ē	0344			Agency		(0)	Strate	gic	Medi	a Pla	Strategic Media Placement	ent			V6	Version			3 Vs. 2	
System Name	Name	Spectrum/South Haven, MI			Advertiser	,	2	MI GOP	위							S)	Show All Lines	S			
Market		Grand Rapids														10	Total # of Weeks	eks			8
					Client Code	de	_									To	Total			\$1	\$1,697.00
AE		Matthew Marcus			Product Code	ode										Ω.	Commission			49	\$254.55
Sales C	Sales Coordinator	Lilka Marino			Est Code		-	HS61								Z	Net Total			\$1	\$1,442.45
Office		Washington			Product Name	lame										To	Total Spots				145
Phone		(301) 951-2620			Credit Status	tus										Af	Affiliate Split			100.0	
Status		Accepted														S	Sold On		L	Cost Per Spot	
Survey		Cable Nielsen Live+3 Jul16			Primary Demo	emo	_	dult	Adults 35+	-						G	GRP			GIMP -	
•					Makegood Policy	d Policy	_	ppro	Approval Required	Requ	iired					0	CPP	1		CPM -	
Comments :	nts:	R2 9.29 Revising totals to reflect what ran, please confirm	what ran, pl	ease confir	3.																
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	Z	-	8	-	П	S	S	RTG	MP	Total Spots	Unit Cost	Total Cost	Spot	Line Comment	
210	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	09:00	19:00						×	×			0	\$10.00	\$0.00	30	REMOVED SPOTS	
211	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	19:00						×	×	,	1	0	\$10.00	\$0.00	30	REMOVED SPOTS	
212	MNBC	VARIOUS	9/26/16	10/2/16	09:00	16:00	×	×	×	×	×	×	×	,		0	\$6.00	\$0.00	30	REMOVED SPOTS	
213	MNBC	VARIOUS	10/3/16	10/9/16	09:00	16:00	×	×	×	×	×	×	×	1	i p	0	\$6.00	\$0.00	30	REMOVED SPOTS	
214	MNBC	VARIOUS	10/10/16	10/16/16	09:00	16:00	×	×	×	×	×	×	×	-	-	0	\$6.00	\$0.00	30	REMOVED SPOTS	
215	MNBC	VARIOUS	10/17/16	10/23/16	09:00	16:00	×	×	×	×	×	×	×		ï	0	\$6.00	\$0.00	30	REMOVED SPOTS	
216	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00	×	×	×	×	×	×	×			0	\$6.00	\$0.00	30	REMOVED SPOTS	
217	MNBC	VARIOUS	10/31/16	91/9/11	09:00	16:00	×	×	×	×	×	×	×			0	\$6.00	\$0.00	30	REMOVED SPOTS	

	-		_			_	_	_	_		_			_	_				_	$\overline{}$	
230	229	228	227	226	225	224	223	222	221	220	219	218	217	216	215	214	213	212	211	210	Line
TBSC	TBSC	TBSC	TBSC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	MNBC	Net							
VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	VARIOUS	AVG. ALL WKS<	AVG. ALL WKS<	Program							
10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	10/31/16	10/24/16	Start Date
10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	11/6/16	10/30/16	Stop Date
19:00	19:00	19:00	19:00	05:00	16:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	09:00	Start Time
24:00	24:00	24:00	24:00	00:60	19:00	19:00	19:00	19:00	19:00	19:00	19:00	24:00	16:00	16:00	16:00	16:00	16:00	16:00	19:00	19:00	Stop Time
×	×	×			×	×	×	×	×	×			×	×	×	×	×	×			3
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0	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Spots
\$12.00	\$12.00	\$12.00	\$12.00	\$9.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$10.00	\$12.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$6.00	\$10.00	\$10.00	Unit Cost
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30		30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
REMOVED SPOIS	REMOVED SPOTS	REMOVED SPOTS	REMOVED SPOTS	Issue	REMOVED SPOTS	Issue	REMOVED SPOTS	Line Comment													

	CPM	,	CPP	Approval Required	Makegood Policy		•
	GIMP		GRP	Adults 35+	Primary Demo	Cable Nielsen Live+3 Jul16	Survey
	Cost Per Spot		Sold On			Accepted	Status
	100.0		Affiliate Split		Credit Status	(301) 951-2620	Phone
145			Total Spots		Product Name	Washington	Office
\$1,442.45			Net Total	HS61	Est Code	Lilka Marino	Sales Coordinator
\$254.55			Commission		Product Code	Matthew Marcus	AE
\$1,697.00			Total		Client Code		
8		S	Total # of Weeks			Grand Rapids	Market
			Show All Lines	MI GOP	Advertiser	Spectrum/South Haven, MI	System Name
	3 Vs. 2		Version	Strategic Media Placement	Agency	0344	Syscode
	09/29/16		Update Date	09/19/16 - 11/13/16	Flight Dates	62338790	Order#

Comments:

										ment	
CDD	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
			Split	ots		sion		f Weeks	Lines		Date
CPM	GIMP	Cost Per Spot	100.0							3 Vs. 2	09/29/16
	•			145	\$1,442.45	\$254.55	\$1,697.00	8			

Issue	30	\$12.00	\$6.00	2			×	×	4				02:00	00:00	9/25/16	9/19/16	KING OF QUEENS<	T/L	251
Issue	30	\$0.00	\$15.00	0	c	,	×	×					24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	TNT	250
REMOVED SPOTS	30	\$0.00	\$15.00	0	e		×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	TNT	249
REMOVED SPOTS	30	\$0.00	\$15.00	0			×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	TNT	248
REMOVED SPOTS	30	\$0.00	\$15.00	0		,	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	TNT	247
REMOVED SPOTS	30	\$0.00	\$15.00	0		-	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	ĪNT	246
REMOVED SPOTS	30	\$0.00	\$15.00	0	a.	1	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	TNT	245
REMOVED SPOTS	30	\$0.00	\$15.00	0	ā	ä	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	TNT	244
REMOVED SPOTS	30	\$0.00	\$15.00	0	9	n.	×	×	_				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TNT	243
Issue	30	\$0.00	\$12.00	0	,	4	×	×					24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS	TLC	242
REMOVED SPOTS	30	\$0.00	\$12.00	0		·	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	AVG. ALL WKS<	TLC	241
REMOVED SPOTS	30	\$0.00	\$12.00	0		¥	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	AVG. ALL WKS<	TLC	240
REMOVED SPOTS	30	\$0.00	\$12.00	0		ı	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	AVG. ALL WKS<	TLC	239
REMOVED SPOTS	30	\$0.00	\$12.00	0	t	r	×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	AVG. ALL WKS<	TLC	238
REMOVED SPOTS	30	\$0.00	\$12.00	0	ī	r	×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	AVG. ALL WKS<	TLC	237
REMOVED SPOTS	30	\$0.00	\$12.00	0	,	ı	×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	TLC	236
REMOVED SPOTS	30	\$0,00	\$12.00	0	í.	e	×	×	-				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TLC	235
Issue	30	\$0.00	\$12.00	0	1	ı	×	×					24:00	19:00	11/13/16	11/7/16	AVG. ALL WKS<	TBSC	234
REMOVED SPOTS	30	\$0.00	\$12.00	0		ı	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	TBSC	233
REMOVED SPOTS	30	\$0.00	\$12.00	0	1	а	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	TBSC	232
REMOVED SPOTS	30	\$0.00	\$12.00	0	,	э	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	TBSC	231
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	MP	RTG	S	···	<del>Т</del>	8		Z	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
							l	l											

Ü	KEMOVED UPOLU	30	\$0.00	\$6.00	c	-7	2	×	×	×	×	×	×	02:00	00:00	11/6/16	10/31/16	VARIOUS	V V	272
TS	REMOVED SPOTS	30	\$0.00	\$6.00	0			×	×	+-	-	×	×	02:00	00:00	10/30/16	10/24/16	VARIOUS	TVL V	271
IS	REMOVED SPOTS	30	\$0.00	\$6.00	0	١,		×	×	×	×	×	×	02:00	00:00	10/23/16	10/17/16	VARIOUS	TVL V	270
IS	REMOVED SPOTS	30	\$0.00	\$6.00	0	a		×	×	×	×	×	×	02:00	00:00	10/16/16	10/10/16	VARIOUS	TVL V	269
LS S1	REMOVED SPOTS	30	\$0.00	\$6.00	0	1		×	×	×	×	×	×	02:00	00:00	10/9/16	10/3/16	VARIOUS	TVL V	268
S	REMOVED SPOTS	30	\$0.00	\$6.00	0		1	×	×	×	×	×	×	02:00	00:00	10/2/16	9/26/16	VARIOUS	TVL V	267
	Issue	30	\$24.00	\$12.00	2	,	1	×	×	Н	-			24:00	19:00	9/25/16	9/19/16	VARIOUS	TVL V	266
	Issue	30	\$0.00	\$10.00	0		,	×	×					19:00	09:00	11/6/16	10/31/16	REBA<	TVL R	265
	Issue	30	\$0.00	\$10.00	0		į.	×	×					19:00	09:00	10/30/16	10/24/16	REBA<	TVL	264
	Issue	30	\$0.00	\$10.00	0	1		×	×					19:00	09:00	10/23/16	10/17/16	REBA<	TVL R	263
	Issue	30	\$0.00	\$10.00	0	,	•	×	×		$\vdash$			19:00	09:00	10/16/16	10/10/16	REBA<	TVL R	262
	Issue	30	\$0.00	\$10.00	0	,	ı	×	×					19:00	09:00	10/9/16	10/3/16	REBA<	TVL R	261
	Issue	30	\$0.00	\$10.00	0	,	i.	×	×					19:00	09:00	10/2/16	9/26/16	REBA<	TVLR	260
	Issue	30	\$20.00	\$10.00	2		ı	×	×					19:00	09:00	9/25/16	9/19/16	REBA<	TVL	259
S	REMOVED SPOTS	30	\$0.00	\$12.00	0		,				$\vdash$		×	24:00	19:00	11/13/16	11/7/16	VARIOUS	TVL V	258
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	i i	,	×	×	×	×	×	×	24:00	19:00	11/6/16	10/31/16	VARIOUS	Λ.	257
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	ÿ1	•	×	×	×	×	×	×	24:00	19:00	10/30/16	10/24/16	VARIOUS	TVL V.	256
rs	REMOVED SPOTS	30	\$0.00	\$12.00	0	ir.	11	×	×	×	×	×	×	24:00	19:00	10/23/16	10/17/16	VARIOUS	TVL V.	255
rs	REMOVED SPOTS	30	\$0.00	\$12.00	0	а		×	×	×	×	×	×	24:00	19:00	10/16/16	10/10/16	VARIOUS	ΤV	254
S	REMOVED SPOTS	30	\$0.00	\$12.00	0	3.		×	×	×	×	×	×	24:00	19:00	10/9/16	10/3/16	VARIOUS	TVL V.	253
rs	REMOVED SPOTS	30	\$0.00	\$12.00	0			×	×	×	×	×	×	24:00	19:00	10/2/16	9/26/16	VARIOUS	TVL V.	252
Line Comment	Line C	Spot	Total Cost	Unit Cost	Total Spots	MP	RTG	S	S	п	∀ ⊤	٦ <	3	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line
																ase confirm	nat ran, pie	K2 929 Kewising totals to reflect what ran, please confirm.		Comments:
_	CPM		•	CPP	[일]					uired	il Rec	Approval Required	₽	Policy	Makegood Policy					'
	GIMP		1	GRP	<u></u>						5+	Adults 35+	Σ	emo	Primary Demo			Cable Nielsen Live+3 Jul16		Survey
	Cost Per Spot			Sold On	Sc													Accepted		Status
	100.0			Affiliate Split	Af.								$\dashv$	tus	Credit Status			(301) 951-2620		Phone
145				Total Spots	Tc								$\dashv$	ame	Product Name			Washington		Office
\$1,442.45				Net Total	Z							HS61	Ξ		Est Code			Lilka Marino	Coordinator	es
\$254.55				Commission	င္ပ								$\dashv$	ode	Product Code			Matthew Marcus		ΑE
\$1,697.00				Total	70								-	le	Client Code					
8			eks	Total # of Weeks	0T								1					Grand Rapids		Market
			S	Show All Lines	ST							MI GOP	3		Advertiser			Spectrum/South Haven, MI	Vame	System Name
	3 Vs. 2			Version	<u>{</u>			ř	ceme	tia Pla	c Mec	Strategic Media Placement	St		Agency			0344		Syscode
	09/29/16			Update Date	를 등 기				-	/13/16	5-11	09/19/16 - 11/13/16	00	SS	Flight Dates			62338790		Order#

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date	09/29/16	
Syscode	0344	Agency	Strategic Media Placement	Version	3 Vs. 2	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines		
Market	Grand Rapids			Total # of Weeks		8
		Client Code		Total		\$1,697.00
AE	Matthew Marcus	Product Code		Commission		\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total		\$1,442.45
Office	Washington	Product Name		Total Spots		145
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted			Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	GIMP	
•		Makegood Policy	Approval Required	CPP	CPM	
Comments:	R2 9.29 Revising totals to reflect what ran, please confirm	m.				

293	292	291	290	289	288	287	286	285	284	283	282	281	280	279	278	277	276	275	274	273	Line
ESPN	ESPN	ESPN	ESPN	ESP2	ESP2	DISC	CNN	CNN	CNN	CNBC	AEN	USA	USA	USA	USA	USA	USA	NSN	USA	TVL	Net
AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	AVG. ALL WKS	CNN NEWSROOM<	AVG. ALL WKS	VARIOUS	AVG. ALL WKS<	VARIOUS	Program							
9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	9/19/16	11/7/16	10/31/16	10/24/16	10/17/16	10/10/16	10/3/16	9/26/16	9/19/16	11/7/16	Start Date
9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	9/25/16	11/13/16	11/6/16	10/30/16	10/23/16	10/16/16	10/9/16	10/2/16	9/25/16	11/13/16	Stop Date
09:00	09:00	19:00	16:00	19:00	00:00	19:00	05:00	19:00	09:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	00:00	Start Time
16:00	19:00	24:00	19:00	24:00	19:00	24:00	09:00	24:00	19:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	02:00	Stop Time
						7							×	×	×	×	×	×		×	Z
													×	×	×	×	×	×		×	Т
													×	×	×	×	×	×		_	\$
													×	×	×	×	×	×			T
													×	×	×	×	×	×			F
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	_	S
×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×		S
10			r		31	,	31	28	e.			,							1	•	RTG
•			i	,	1	1	•	1		1	,	,	-	·	r	-			i.		MP
_	4	2	2	22	ы	2	2		ω	2	2	0	0	0	0	0	0	0	0	0	Total Spots
\$8.00	\$12.00	\$15.00	\$12.00	\$9.00	\$7.00	\$15.00	\$11.00	\$15.00	\$12.00	\$8.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$15.00	\$6.00	Unit Cost
\$8.00	\$48.00	\$30.00	\$24.00	\$18.00	\$21.00	\$30.00	\$22.00	\$15.00	\$36.00	\$16.00	\$30.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	30	Spot Len
Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	Issue	REMOVED SPOTS	Line Comment							

	CPM		CPP	Makegood Policy Approval Required	Makeg	
	GIMP -		GRP	Primary Demo Adults 35+	Cable Nielsen Live+3 Jul16 Prima	Survey Cable Nielse
	Cost Per Spot		Sold On			Status Accepted
	100.0		Affiliate Split	Credit Status		Phone (301) 951-2620
145			Total Spots	Product Name		Office Washington
\$1,442.45			Net Total	de HS61	Est Code	Sales Coordinator Lilka Marino
\$254.55			Commission	Product Code		AE Matthew Marcus
\$1,697.00			Total	Code	Client Code	
8		Ç,	Total # of Weeks		ls	Market Grand Rapids
			Show All Lines	ser MI GOP	Spectrum/South Haven, MI Advertiser	System Name Spectrum/So
	3 Vs. 2		Version	Strategic Media Placement	Agency	Syscode 0344
	09/29/16		Update Date	Dates 09/19/16 - 11/13/16	Flight Dates	Order # 62338790

Comments:

Issue	30	\$45.00	\$15.00	ω	,	,					×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	CNN	313
Issue	30	\$24.00	\$8.00	3	9						×	24:00	19:00	10/2/16	9/26/16	SHARK TANK<	CNBC	312
Issue	30	\$45.00	\$15.00	3	9	28					×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	AEN	311
Issue	30	\$30.00	\$15.00	2	3		×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	USA	310
Issue	30	\$30.00	\$15.00	2	7	,	×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TNT	309
Issue	30	\$24.00	\$12.00	2			×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	TLC	308
Issue	30	\$24.00	\$12.00	2			×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	TBSC	307
Issue	30	\$18.00	\$9.00	2	ı		×	×				09:00	05:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC	306
Issue	30	\$24.00	\$12.00	2	- 7	,	×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS	MNBC	305
Issue	30	\$20.00	\$10.00	2	r.	,	×	×				19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC	304
Issue	30	\$40.00	\$10.00	4	i	1	×	×				19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	MNBC	303
Issue	30	\$24.00	\$12.00	2	i		×	×				24:00	19:00	9/25/16	9/19/16	MOVIE- ACQUIRE/AVG. ALL WKS	LF	302
Issue	30	\$30,00	\$15.00	2	10		×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	HIST	301
Issue	30	\$30.00	\$15.00	2	· ·	,	×	×				24:00	19:00	9/25/16	9/19/16	VARIOUS	HGTV	300
Issue	30	\$22.00	\$11.00	2	1	9	×	×				09:00	05:00	9/25/16	9/19/16	FOX & FRIENDS<	FXNC	299
Issue	30	\$45,00	\$15.00	3	71	,	×	×				24:00	19:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	298
Issue	30	\$12.00	\$12.00	_	Si .	-	×	×				19:00	16:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	297
Issue	30	\$48.00	\$12.00	4	1	-	^ ×	×				19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS<	FXNC	296
Issue	30	\$30.00	\$15.00	2	1		^ ×	×				24:00	19:00	9/25/16	9/19/16	AVG, ALL WKS<	FOOD	295
Issue	30	\$24.00	\$12.00	2	,		×	×				19:00	09:00	9/25/16	9/19/16	AVG. ALL WKS~	FOOD	294
Line Comment	Spot Len	Total Cost	Unit Cost	Total Spots	IMP	RTG	S	F S	⊣	8	N .	Stop Time	Start Time	Stop Date	Start Date	Program	Net	Line

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	0344	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	s		8
		Client Code		Total			\$1,697.00
AE	Matthew Marcus	Product Code		Commission			\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	•	GIMP	
1		Makegood Policy	Approval Required	CPP	•	СРМ	1

Comments:

\$24.00 30	\$12.00 \$2	N		210				×	×	24:00	19:00	10/2/16	9/26/16	VARIOUS	TBSC	334
Ö	\$10.00 \$20.00	N	,	31				×	×	19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC	333
N	\$6.00 \$12.00	N	9					×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC	332
00	\$9.00 \$18.00	N	3					×	×	09:00	05:00	10/2/16	9/26/16	AVG. ALL WKS<	MNBC	331
6	\$12.00 \$36.00	3						×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS	MNBC	330
Ö	\$12.00 \$36.00	ω	,					×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	듬	329
\$30.00	\$15.00 \$3	2	-	,		1		×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	HIST	328
\$45.00	\$15.00 \$4	S		1				×	×	24:00	19:00	10/2/16	9/26/16	VARIOUS	HGTV	327
\$36.00	\$12.00 \$3	ယ	,	,				×	×	19:00	16:00	10/2/16	9/26/16	VARIOUS	FXNC	326
\$16.00	\$8.00 \$1	2	ř	-				×	×	16:00	09:00	10/2/16	9/26/16	VARIOUS	FXNC	325
\$22.00	\$11.00 \$2	2	1:					×	×	09:00	05:00	10/2/16	9/26/16	VARIOUS	FXNC	324
\$45.00	\$15.00 \$4	3	r					×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	FXNC	323
\$30,00	\$15.00 \$3	2						×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	FOOD	322
\$24.00	\$12.00 \$2	2	I.					×	×	19:00	16:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN	321
\$24.00	\$8.00 \$2	ယ	1					×	×	16:00	09:00	10/2/16	9/26/16	AVG. ALL WKS	ESPN	320
\$15.00	\$15,00 \$1	1	31	1		Maj		×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	ESPN	319
\$27.00	\$9.00 \$2	3		1				×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS	ESP2	318
\$30.00	\$15.00 \$3	2	a	1				×	×	24:00	19:00	10/2/16	9/26/16	AVG. ALL WKS<	DISC	317
\$24.00	\$12.00 \$2	2	1	1				×	×	19:00	16:00	10/2/16	9/26/16	VARIOUS	CNN	316
\$8.00	\$8.00 \$8	->	30	·				×	×	16:00	09:00	10/2/16	9/26/16	CNN NEWSROOM<	CNN	315
\$22.00	\$11.00 \$2	2	,	ī				×	×	09:00	05:00	10/2/16	9/26/16	AVG. ALL WKS~	CNN	314
Total Cost	Cost C	Total Spots	ΙMΡ	RTG	s s	TI	₹ -	7	3	Stop	Start	Stop	Start Date	Program	Net	Line

Order#	62338790	Flight Dates	09/19/16 - 11/13/16	Update Date		09/29/16	
Syscode	0344	Agency	Strategic Media Placement	Version		3 Vs. 2	
System Name	Spectrum/South Haven, MI	Advertiser	MI GOP	Show All Lines			
Market	Grand Rapids			Total # of Weeks	s		8
		Client Code		Total			\$1,697.00
AE	Matthew Marcus	Product Code		Commission			\$254.55
Sales Coordinator	Lilka Marino	Est Code	HS61	Net Total			\$1,442.45
Office	Washington	Product Name		Total Spots			145
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted			Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+3 Jul16	Primary Demo	Adults 35+	GRP	1	GIMP	
•		Makegood Policy	Approval Required	CPP	•	CPM	
Comments :	R2 9.29 Revising totals to reflect what ran, please confirm.	m.					

		339 USA				
0.0046 0.0046 N0046 D0047 F0047 N0047 N0047 N0047	AVG. ALL WKS<		VARIOUS		7	
2040	9/26/16	or and i - o	9/26/16	9/26/16	9/26/16 9/26/16	9/26/16 9/26/16 9/26/16
2004	10/2/16	10/2/16	- Personal Property and Propert	10/2/16	10/2/16	10/2/16 10/2/16 10/2/16
6	19:00	00:00		19:00	19:00 19:00	
2047	24:00	02:00		24;00		
7	×	×		×		
3	×	×		×	××	× × ×
7 1/1						
2						16
747						
1						30
2004	-				1 1	1 1
Mari		C		10	10 11	1 1 1
2047	ω	2		ಬ	ωω	ωωω
304	\$15.00	\$6.00		\$12.00	\$15.00 \$12.00	\$12.00 \$15.00 \$12.00
7 7	\$45.00	\$12.00		\$36.00	\$45.00 \$36.00	\$36.00 \$45.00 \$36.00
247	30	30		30		
1 2047 I 2047 A 2047 Total	Issue	Issue		Issue	Issue	Issue Issue

	Sep 2016	Sep 2016 Oct 2016	Nov 2016	Dec 2016 Jan 2017 Feb 2017 Mar 2017	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	75	70	0	0	0	0	0	0	0	0	0	0	145
AMT	\$865.00	\$832.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,697.00

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